

DynEd is the world's first and most effective interactive Computer-Assisted Language Learning (CALL) system. It was designed and created by a group of language teachers, computer engineers, neuroscientists, and artists. Using the insights of neuroscience, the system focuses on building listening skills to develop **'automaticity'** and **'fluency'**, moving one's English learning from short-term to long-term memory.

DynEd, the world leader in language education technology for 27 years, has developed an **innovative and dynamic system** which is currently being used by millions of students in 40 countries. It runs both **online and/or offline** on all major platforms: **Windows, Mac, iPad, iPhone, and Android OS.** DynEd students can continue practising even when they don't have a Wi-Fi connection.

DynEd students have the freedom of practising **English anytime anywhere, 24/7 without any limitations.**

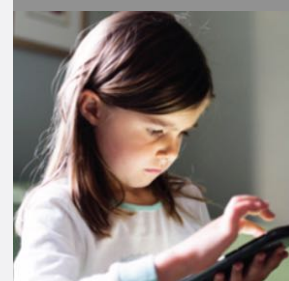
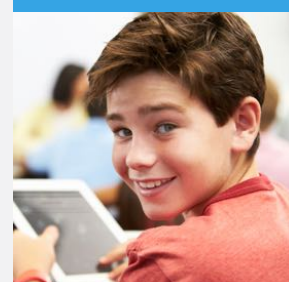
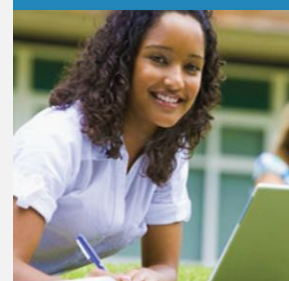
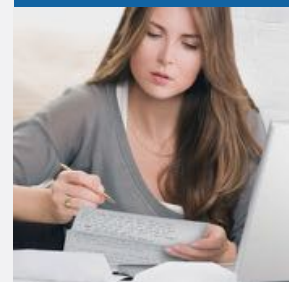
DynEd students can achieve **proficiency levels** of **CEFR B2 / TOEFL-IBT 75 / PBT 540** in about **360 hours.** DynEd increases learning efficiency and thus **cuts the time to reach English proficiency** by at least **3 times** compared to traditional methods, and by at least **2 times** compared to other computer-assisted and e-learning systems.

DynEd is a **blended language learning system**, where students can **study on their own** and also have **teacher support and coaching** to optimize language learning. DynEd's unique approach to language learning coordinates visual and contextual information with **auditory input** in ways not possible with textbooks. This allows the learning sequence to follow the most natural path in developing listening, speaking, reading and writing skills proportionally. DynEd students acquire English in a similar way to how they acquired their native language.

The license fee includes free training and certification given to the school's teachers. The students are required to attend DynEd classes for one hour a week for **general coaching support**, and at least one hour a week for **self-study.** The teachers need to give **personalized support** during self-study hours. For maximum efficiency the students should study at home for one hour a day.

DynEd students take a **computer adaptive Placement Test to evaluate their proficiency level.** The system then automatically unlocks the relevant lessons of the 11 different courses listed on the next page, and the students can **start studying immediately.**

DynEd allows students to monitor their study habits to make sure that they are following the correct study path throughout the lessons. DynEd coaches are the final human touch, coaching students, monitoring progress, and helping students personalize the language to create optimal results.



DynEd's English Courses for Schools

DynEd Tests



Placement Tests: The computer adaptive, variable length test places learners at the appropriate starting point in DynEd's courses. Testing starts with easier questions and progressively gets harder, until the student's level is reached and accurately evaluated.

DynEd Courses



Let's Go: Let's Go is a friendly and effective course for young learners aged 4-10. Animated by two cats, Sam and Ginger, full of songs, games, and interactive exercises, it focuses on the basic framework of English to develop all four language skills.



DynEd Kids: This course uses insights from neuroscience to build a strong language base for students who need both conversational and academic English, and features a friendly cast of characters built around a series of animated videos and engaging language exercises.



First English: A course designed to help beginning students aged 10-17 succeed in a school setting. The dialogs, listening, grammar, and vocabulary sections draw on school and home life, and are designed to promote long-term learning over short-term memorization.



English for Success: This course is for elementary level students who need to use English in school, with content areas like math, science, geography, and history. It teaches the language of classroom presentations, explanations, questions, homework, and tests.



Reading for Success: This course increases reading fluency and comprehension by working with texts related to school subjects, such as math, science, and history. All reading topics extend the language and content of the corresponding 20 units of English for Success.



The Lost Secret: Originally filmed and published by BBC English, this video-based course for false-beginners provides exceptionally motivating listening and speaking tasks, built around an engrossing mystery story performed by Academy Award-winning actors.



New Dynamic English: Focusing on language that is practical and immediately useful, this course emphasizes listening as the key skill in language acquisition. Using video and Speech Recognition technology, it provides sophisticated listening and speaking practice.



English by the Numbers: This course prepares students to make oral presentations involving numbers and graphs. Students expand their vocabulary and learn to ask and answer questions about quantitative and logical relationships.



Advanced Listening: A strategy-based listening course for advanced students featuring 9 lectures from Stanford University professors. The course develops high-level listening and note-taking skills for those striving to succeed in academic or professional environments.



Dialogue: This is a supplementary advanced course suitable for higher-level learners preparing for university lectures, discussion groups, conference participation or international business presentations and discussions in English.



Test Mountain: This is a supplementary preparation course for TOEFL, TOEIC, and other standardized tests. It is for students who already have a strong foundation in English. Helps develop vocabulary, grammar, reading and listening skills with fun exercises.