

DynEd is the world's first and most effective interactive Computer-Assisted Language Learning (CALL) system. It was designed and created by a group of language teachers, computer engineers, neuroscientists, and artists. Using the insights of neuroscience, the system focuses on building listening skills to develop **'automaticity'** and **'fluency'**, moving one's English learning from short-term to long-term memory.

DynEd, the world leader in language education technology for 27 years, has developed an **innovative and dynamic system** which is currently being used by millions of users in 40 countries. It runs both **online and/or offline** on all major platforms: **Windows, Mac, iPad, iPhone, and Android OS**. DynEd users can continue practising even when they don't have a Wi-Fi connection.

DynEd users have the freedom of practising **English anytime anywhere, 24/7 without any limitations.**

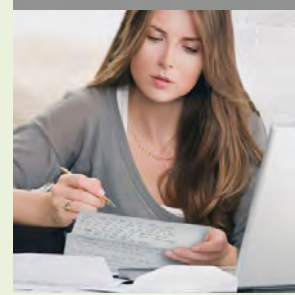
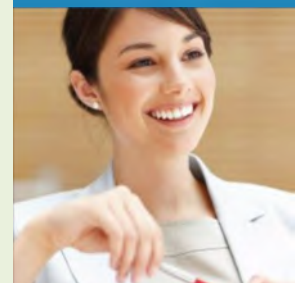
DynEd users can achieve **proficiency levels of CEFR B2 / TOEFL-IBT 75 / PBT 540** in about **360 hours**. DynEd increases learning efficiency and thus **cuts the time to reach English proficiency** by at least **3 times** compared to traditional methods, and by at least **2 times** compared to other computer-assisted and e-learning systems.

DynEd is a **blended language learning system**, where users can **study on their own** and also have **teacher support and coaching** to optimize language learning. DynEd's unique approach to language learning coordinates visual and contextual information with **auditory input** in ways not possible with textbooks. This allows the learning sequence to follow the most natural path in developing listening, speaking, reading and writing skills proportionally. DynEd users acquire English in a similar way to how they acquired their native language.

The license fee includes **unlimited access to DynEd courses** and **free support** given twice a month by DynEd Certified Coaches. Each support session lasts 15 minutes and is done either by phone or by Skype.

DynEd users take a **computer adaptive Placement Test to evaluate their proficiency levels.** The system then automatically unlocks the relevant lessons of the 10 different courses listed on the next page, and the users can **start studying immediately.**

DynEd allows users to monitor their study habits to make sure that they are following the correct study path throughout the lessons. DynEd coaches are the final human touch, coaching students, monitoring progress, and helping students personalize the language to create optimal results.



DynEd English Courses for Adults

DynEd Test



Placement Test General: The computer adaptive, variable length test places learners at the appropriate starting point in DynEd's courses. Testing starts with easier questions and progressively gets harder, until the student's level is reached and accurately evaluated.

DynEd Courses



New Dynamic English: Focusing on language that is practical and immediately useful, this course emphasizes listening as the key skill in language acquisition. Using video and Speech Recognition technology, it provides sophisticated listening and speaking practice.



Dynamic Business English: Develops the English language skills necessary for oral presentations, interviews, meetings, and the accurate exchange of information. The focus is on major themes that are universal in business and the professions.



Functioning in Business: Video-based business course prepares students to deal with common business and cross-cultural situations. Focuses on general business vocabulary and important language functions, such as requesting, refusing, suggesting, and confirming.



English by the Numbers: This course prepares students to make oral presentations involving numbers and graphs. Students expand their vocabulary and learn to ask and answer questions about quantitative and logical relationships.



The Lost Secret: Originally filmed and published by BBC English, this video-based course for false-beginners provides exceptionally motivating listening and speaking tasks, built around an engrossing mystery story performed by Academy Award-winning actors.



Hospitality English: This is a supplementary course for the hotel and tourist industries. It focuses on listening and speaking skills and professional vocabulary, and covers such language functions as requesting, refusing, suggesting, confirming, and asking questions.



Advanced Listening: A strategy-based listening course for advanced students featuring 9 lectures from Stanford University professors. The course develops high-level listening and note-taking skills for those striving to succeed in academic or professional environments.



Dialogue: This is a supplementary advanced course suitable for higher-level learners preparing for university lectures, discussion groups, conference participation or international business presentations and discussions in English.



Test Mountain: This is a supplementary preparation course for TOEFL, TOEIC, and other standardized tests. It is for students who already have a strong foundation in English. Helps develop vocabulary, grammar, reading and listening skills with fun exercises.



Aviation English: This course helps pilots and controllers develop a level of oral English proficiency that can be relied on in times of stress and unpredictability. Built around normal and non-normal aviation situations, the course teaches to ICAO Level 4 and beyond.